



# Daly City Colma Chamber Investment and Marketing Opportunities

**Advertising on the Chamber Website and/or DCC Chamber 2.0 eNews – Annually and Monthly is a Chamber member opportunity:**

[Click here](#) to see advertisements on the web and read the current and past DCC Chamber 2.0 eNews.

Thinking about advertising? Advertisements on the Web and/or eNews include an interactive live link to your website. Advertisements accepted are high resolution, full color, size 378 x 172 px. Call Alison Wilson 415-640-9875 or email ads and questions to [alison@dccchamber.org](mailto:alison@dccchamber.org)

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|-----------------------------------------|--------------------------------------------------|-----------------|--------------|
| • Advertise on eNews <u>or</u> Web      | \$60/monthly                                     | \$150/quarterly | \$600/annual |
| • Advertise on eNews <u>and</u> Web     | \$100/monthly                                    | \$275/quarterly | \$900/annual |
| • President’s Circle                    | \$500/annual                                     |                 |              |
| • Articles placed on Social Media & Web | \$100 per 200 words                              |                 |              |
| • Business Listing on Directory         | First listing free, \$25 each additional listing |                 |              |
| • Focused eNews alert                   | \$150 each                                       |                 |              |
| • Interview with CEO                    | \$300/each                                       |                 |              |

## Exclusive Circle membership

Membership in the **Circle** is an annual investment of \$500.00 fee on top of your annual membership. Members receive first right of refusal on advertising and sponsorship opportunities; featured blog article placed on web and social media, plus annual meeting with Chamber CEO.

## Chamber membership. All the tools you need to grow your business.

The Results Are Clear: Positive Perception Increases Among Consumer and Business Owners When A Business Is Identified as Member Of The Local Chamber Of Commerce. Consumers Are 65% More Likely to Buy Goods and Service From A Company That They Believe Is A Member Of The Local Chamber Of Commerce. When Business Decision-Makers Believe A Business Is A Chamber Member, They Are 37% More Likely to Think Favorably Of The Business, 51% More Likely To Be Highly Aware Of It, 58% More Likely To Think Positively Of Its Local Reputation, And 59% More Likely To Buy Goods And Services .... [Click here to download membership form](#) and send completed form to [staff@dccchamber.org/](mailto:staff@dccchamber.org)

Do you have questions on the ROI and ROE of membership? Contact Felicia Leong, CEO, at 650-755-3900 or email [felicia@dccchamber.org](mailto:felicia@dccchamber.org) .

*Your membership in the Daly City Colma Chamber is an investment in the growth of your business. Connect with new customers, partners, and opportunities.*