

Chamber CHATTER

355 Gellert Boulevard, Suite 138, Daly City, CA 94015 | (650) 755-3900 | dalycity-colmachamber.org

SPRING 2016

FOSTERING A BUSINESS FRIENDLY MARKET

he year is in full swing. Business is blooming in Daly City and Colma. Simply looking around, you can see the economic growth and vitality of our cities. At this point, I would like to wish all of you a productive and prosperous 2016. And, to wish the Daly City/Colma Chamber of Commerce a very happy 60th birthday!!

We started the New Year by providing an opportunity for businesses to connect with our city leaders at the **State** of the City, *Mayor Gonzalo "Sal" Torres, Daly City* and *Mayor Diana Colvin, Town of Colma*, each presented a presentation of the economic vitality of their respective cities. Your chamber is definitely your advocate.

Continuing with our focus of providing invaluable connection opportunities with your government and business leaders, our business community gathered together at the Major Employer Breakfast and Speak Easy held at Rene's Fine Dining in Lucky Chances **Casino**, to discuss issues that impact business today. We had a great breakfast and a lot of interesting information and discussion from our panel, which included: John Ferrelli. CEO of Seton Hospital and Tina Ahn, Chief Development Officer, Dr. Charito P. Sico, Kaiser Permanente Hospital, Todd Ferrell, Ignite Credit Card Services, Matt Wexler, Comcast Spotlight, Sergeant Kevin Nishita, Colma Police Department and Captain John Gamez, Daly City Police Department. A lively question and answer portion followed, as well as a raffle for door prizes.

Then along came candles on a cake and everyone

singing "Happy 60th Birthday" to our much loved Chamber at the 2016 Crab Feed, where everyone came together to laugh, socialize, raise funds for our youth's scholarships and enjoy eating a great Caesar Salad (Outback Restaurant, Daly City), Pasta Pesto (Dennis Fisicaro) and lots of CRAB (Daly City/Colma Chamber of Commerce) with the wonderful catering (Moonstar Seafood Restaurant) and live music (George Campi). We believe firmly that foundation and fine economic maintenance is rooted in the education of our youth. In between these cornerstone events, Block

>> Fostering Business, continues on p.14



Georgette Sarles, President/CEO of the Daly City /Colma Chamber of Commerce cutting the 60th birthday cake. Chamber board members (L.toR.) John Hui, Coldwell Banker; Manny Reburiano, Allstate Insurance; Spencer Holeman, Children's Empowerment, Inc. and Matthew DeVincenzi, Classic Bowling Center.

Daly City/Colma Chamber of Commerce | 355 Gellert Blvd., Ste. 138, Daly City, CA 94015 phone: (650)755-3900 | e-mail: staff@dalycity-colmachamber.org | website: www.dalycity-colmachamber.org

NEW MEMBERS

FALL **2015** - **WINTER 2016** 5LINX

AISHA'S BODY WORKS
ALTERNA TERRY TRANSFORMATIONS
BLOCK ADVISORS

Business Pension and Insurance Solutions

Care Indeed

CG Moving Company

FINANCE AGENTS

GRANDPA KEVIN'S PUMPKIN PATCH

HEALTH PROFESSIONALS INC.

House of Chicken and Waffles

My Favorite Bite

Nothing Bundt Cakes

ORIGINAL JOE'S WESTLAKE

REALTY ONE GROUP ALLIANCE

SILVERSPOT GRAPHICS

SYNCIS

TAO CONSULTING

RENEWING MEMBERS

Renewing Members 123 Awards	YEAR JOINED
A&E Building Maintence, Inc	
Association of the U.S. Army	
Brisbane School District	1994
Chinese Community Health Plan	2012
City Toyota	2000
Cypress Lawn Cemetery Association	1985
Colma Historiacal Association	1989
Hampton Inn - Daly City	
Hildebrand Real Estate Group	2010
Ishan Vest, RE: Health Center	2012
Krispy Kreme Doughnuts	
Law Office of Robert Ferris	2014
Nor Cal Veterinary Hospital	
Peninsula Reflections	2014
Skyline Heights Apartments	1997
Sterling Bank	2013
The Panos Insurance Agency	2015

BOARD OF DIRECTORS

PRESIDENT / CEO
GEORGETTE SARLES
GEORGETTE'S OF WESTLAKE

1ST VICE PRESIDENT
MANNY REBURIANO
ALLSTATE INSURANCE

2ND VICE PRESIDENT / CFO

TOM MINSHEW
SUPERINTENDENT OF THE JEFFERSON
UNION HIGH SCHOOL DISTRICT

SECRETARY

REBECCA HUSTED

BETTER HOMES AND GARDENS

REAL ESTATE

IMMEDIATE PAST PRESIDENT

JOHN HUI
COLDWELL BANKER

BOARD OF DIRECTORS

JONATHAN CANO
COMCAST BUSINESS

MATTHEW DEVINCENZI
CLASSIC BOWLING CENTER

Spencer Holeman
Children's Empowerment, Inc.

STEVE HOUSE

OUTBACK STEAKHOUSE

MARIANA LANDEROS
HAMPTON INN BY HILTON

Daisy Li

MOONSTAR SEAFOOD BUFFET

Ross SIT

REALTY ONE GROUP ALLIANCE

LIZETTE TRAN

SAN MATEO CREDIT UNION

MARIE VILLAROSA
SERRAMONTE CENTER

Ex-Officio

Hon. Adrienne J. Tissier

DIRECTOR EMERITUS

HON. ALBERT TEGLIA

CHAMBER STAFF

FELICIA LEONG
SALES DIRECTOR

CECE BARROS

CHAMBER ASSISTANT

ALISON WILSON
PHOTOGRAPHER, IT CONSULTANT



MISSION STATEMENT



The role of the Daly City/Colma Chamber of Commerce shall be to encourage business development and networking, providing members with useful information and services. The Chamber shall take a leadership role in promoting economic, professional, commercial and civic vitality for our communities, while seeking to preserve the unique qualities that are good for business and make Daly City and Colma very special places to live, work and do business.

MARK YOUR CALENDAR - JOIN US!

NATIONAL SMALL BUSINESS WEEK

APRIL 18TH - 21sT
Business Vignettes
INTERNATIONAL HOUSE

OF PANCAKES, IHOP CRUNCH FITNESS CENTER

APRIL 19th - 5:30 - 7:00 P.M. 2398 JUNIPERO SERRA BLVD DALY CITY, CA 94015 APRIL 20th - 5:30 - 7:00 P.M. 60 SERRAMONTE CENTER DALY CITY, CA 94015



BUSINESS TO BUSINESS EXTRAVAGANZA / TASTE OF OUR CITIES

APRIL 21st 4:30 - 8:30 P.M.

DALY CITY HALL 333 90th Street, DALY CITY, CA 94015

ANNUAL SCHOLARSHIP CEREMONY May 19th 6 p.m.

DALY CITY COUNCIL CHAMBERS 333 90th Street Daly City, CA 94015

60TH ANNUAL GOLF TOURNAMENT

OCTOBER 17TH
10 A.M. GOLF 6 P.M. DINNER
LAKE MERCED GOLF CLUB
2300 JUNIPERO SERRA BOULEVARD
DALY CITY, CA 94015

Check out the Daly City /Colma Chamber Website <u>www.dalycity-colmachamber.org</u> for more information, dates plus photographs of past events. All dates subject to change.



BETTER HOMES AND GARDENS

REAL ESTATE.

REBECCA HUSTED & RICK WHIPPLE

APRIL 18th - 5:30 - 7:00 P.M.

362 GELLERT BLVD

DALY CITY, CA 94015

MEMBERS TO MEMBERS

A benefit of membership is being featured in the Member to Members Column. The Daly City/Colma Chamber of Commerce encourages business development and networking, provides members with useful information and services to maintain economic vitality and quality of life.



7800 El Camino Real Colma, CA 94070 (650) 756-2451 9:00 am ~ 9:00 pm www.blockadvisors.com

Block Advisors All You Need for Complicated Taxes

We know your life is busy. Growing. And can even be a little complicated. That's why H&R Block is launching a new solution for your complicated tax needs — Block Advisors.

With an average of 15 years' experience, our 2,000+ Tax Advisors

apply high-level expertise to complex tax and business services, year-round.

Block Advisors offers tax preparation, planning and business services — and a reliable Client/Advisor relationship that goes beyond the return. Because your taxes aren't just about what happened last year. They're about what's next.

Please come see us at 7800 El Camino Real, Colma CA 94070 or give us a call at Grand Opening and Red Ribbon Cutting on 650-756-2451.



January 14, 2016



59 Serramonte Ctr, Daly City, CA 94015 (650) 993-8525 10:00 am ~ 1:00 am homeofchickenandwaffles.com

Home of Chicken and Waffles

Derreck Johnson '82 has found the recipe for business success - and its main ingredient is compassion.

Owner of the Oakland-based Home of Chicken and Waffles restaurant chain, Derreck Johnson actively employs those on parole or probation, giving them a second chance to be productive citizens. He started this practice, in 1988, when he launched his first business, a car detailing company. At the same time, he ran a production/entertainment company

and also working with large firms like Gallo, Hewlett Packard and Frito Lay on their urban marketing initiatives.

Today, Johnson oversees two other Home of Chicken and Waffles sites - one in Oakland's Jack London Square, and another in Walnut Creek. Two more locations are set to open soon – one in the E One Entertainment complex on Hegenberger Road in Oakland, and the other in the BART parking structure in Richmond. Johnson's business philosophy is simple - provide a consistent and quality product. He stated, "The chicken and waffles concept has become popular, but we keep it very basic."

>> Members to Members, continues on p.15

CHAIRMAN'S CIRCLE

PLATINUM







GOLD



Westlake Village Apartments







SILVER







COPPER

Jonathan CanoComcast Business John HuiColdwell Banker Rebecca HustedBetter Homes and

Gardens Real Estate

Manny Reburiano...Allstate Insurance Ross SitRealty One Group Alliance





San Francisco Bay Area's Luckiest Place to Be! LUCKY CHANCES CASINO

The most Vegas-style games in San Francisco Bay Area



PROPERTY OF SHUFFLEMASTER, INC.



PROPERTY OF DEQ



PROPERTY OF



PROPERTY OF TXB



Vegas Style Blackjack • Double Hand Poker Pai Gow • Poker • 24 Hour Dining

(650) 758-2237 • www.luckychances.com

1700 Hillside Blvd. Colma, California (15 min. south of San Francisco)

Call 1-800-GAMBLER for any gambling problems. Must be 21 years old to play.

GEGA - 002963; 000530

BevMo!



915 Junipero Serra Blvd Colma, CA 94014 650.757.0196

Happy New Year 2016 & Monkey!

New Year's translates to New Beginnings! I've grouped your questions about health into one article.

Remember - I disappointed my

parents and DIDN'T become a doctor. All information here is from OTHER people and not my own research. Thank you in advance: LK, Anita, Joe M, Jordan, Pete, Ray, Mary Ann, and Josh for GREAT questions!

Q: Which is healthier? Red wine or white?

A: Both contain resveratrol, which, is a naturally occurring, powerful polyphenol that has a significant amount of antioxidants. This is geek-speak for – it's good for keeping your red blood cells healthy. Red and white have resveratrol, but red contains more. An excellent article is found at: www.aim-digest.com/gateway/pages/moderate/articles/redvwhit.htm

Q: How much wine is healthy?

A: Generally, the consensus is 1-2 glasses for women and 2-3 for men a day (sorry ladies!). Now, let's talk SIZE, shall we? A "GLASS" is defined 5oz. NOT that one liter tankard you and your collage roommate used to pound after the game! How much is 5 oz? That's 2/3 of a cup. That's $5 \frac{1}{2}$ - 6 glasses per 750 ml bottle.

Q: What are some other health benefits of wine?

A: Wine has been reported to: helps prevent cancer by limiting tumor growth, produce more good cholesterol, help prevent the common cold, less risk in developing type 2 diabetes, cuts risk of colon cancer, reduces risk of cataracts, lowers risk of stroke, and slows brain decline

Be healthy - Drink wine!

Write me at: Benbongers@yahoo.com

Candidate Forum

San Mateo County Supervisor - District 5

Wednesday, May 4, 2016

7:00 - 9:00 pm



Daly City Council Chambers 333 90th Street, Daly City, CA 94015

An Opportunity to Meet the Candidates and Make An Informed Decision!

Candidates for San Mateo County Supervisor - District 5 (listed in alphabetical order):

- David Canepa, Daly City Vice Mayor
- Helen Fisicaro, Colma Vice Mayor
- · Michael Guingona, Daly City Councilman
- · Cliff Lentz, Brisbane Mayor



Moderated and Facilitated by the League of Women Voters Sponsored by the Daly City / Colma Chamber of Commerce

Jonathan Cano Area Manager

1485 Bayshore Blvd. San Francisco, CA 94124 Comcast BUSINESS CLASS

T. 415.715.0537 M. 415.264.7238 F .415.715.0582 Jonathan_Cano@cable.comcast.com business.comcast.com





Daly City / Colma Chamber of Commerce (650) 755-3900 | 355 Gellert Boulevard, Suite 138 | Daly City, CA 94015 www.dalycity-colmachamber.org | staff@dalycity-colmachamber.org

Host Coordinator DALY CITY/COLMA

CHAMBER OF COMMERCE 355 Gellert Blvd., Suite 138 Daly City, CA 94015 Phone: (650) 755-3900 Fax: (650) 755-5160 www.dalycity-colmachamber.org staff@dalycity-colmachamber.org



FaⅡ 2016

4th Annual North San Mateo County leadership forum



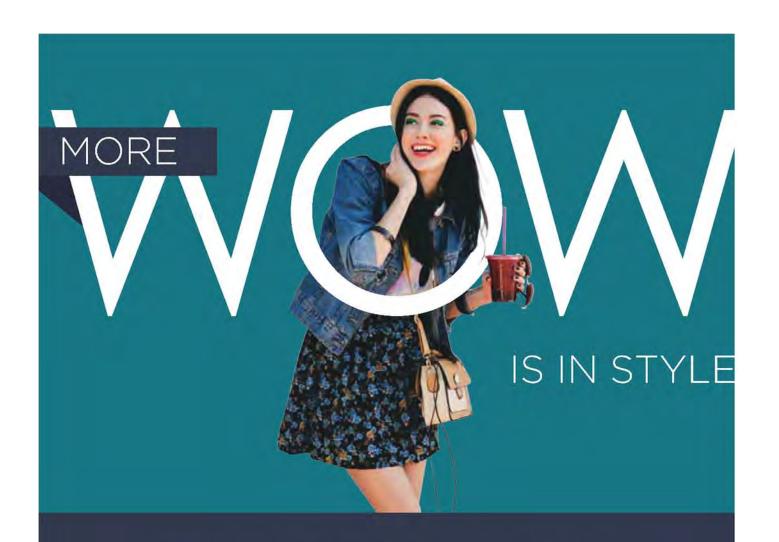
WE'VE PARTNERED WITH THE BEST BAY AREA LEADERS TO SHARE WITH YOU.

NSMC Leadership participants experience dynamic, face-to-face meetings with key decision makers and experts on vital issues that shape the future of local communities.

This Leadership Forum is sponsored by Daly City / Colma **Chamber of Commerce**

Visit www.dalycity-colmachamber.org





Advertising Opportunities

Where can businesses reach over 35,000 consumers in one day? Serramonte offers a range of mall advertising opportunities to fit your budget and needs. Advertising at the Center allows you the opportunity to place your brand, message, product and more in front of millions of consumers with expendable income.

Contact: Marie Villarosa (415) 799-2100 mvillarosa@equityone.net

serramonte

SERRAMONTECENTER.COM



















Discover new business opportunities!

Daly City / Colma Chamber of Commerce

355 Gellert Boulevard, Suite 138 Daly City, CA 94015

Tel: (650) 755-3900

Fax: (650) 755-5160

E-mail: staff@dalycity-colmachamber.org

www.dalycity-colmachamber.org

Daly City-Colma Chamber of Commerce

355 Gellert Blvd., Suite 138 • Daly City, CA 94015 • (650) 755-3900 • E-mail: fleong@dalycity-colmachamber.org

APPLICATION FOR MEMBERSHIP

Company Name:		Business Type:		
Address:			City:	Zip Code:
Contact:		Title;		No. of Employees:
Phone:	Fax:		Email:	
Website:				
Commerce. I understand	I that this is a special introduct subject to approval of the Board	ory rate with a 2 year	r commitment. I will be bi	vities of the Daly City-Colma Chamber of illed for the second year at standard mem- BLE item. Membership shall be continu-
Signature:			Date:	DCCCC/09

Whatever you need, we'll handle it from here.

Every step (and pickup) of the way.

Did you know that the State is requiring businesses to recycle their yard trimmings and food scraps starting in April 2017? As your community partner, Republic Services is here to help our Daly City, Colma and Broadmoor businesses understand the regulations – and compliance is easy with our new expanded Commercial Compost Collection Program!













RepublicServicesDalyCity.com · 650-756-1130





REBECCA Says.....

Regular Real Estate Tips, Tidbits & Resources provided by Rebecca C. Husted, Realtor/Real Estate Consultant with Better Homes and Gardens Real Estate, Daly City . E-mail rebecca@tlcollect.com. Website: www. RebeccaHusted.com 415.706.4722,

What Kind of Homeowner's Insurance is Right For You?

When wading through the legalities of home buying, the process can be daunting, especially to a first time buyer. Interest rates, mortgages, appraisals, oh my! What type of homeowner's insurance is your best bet?

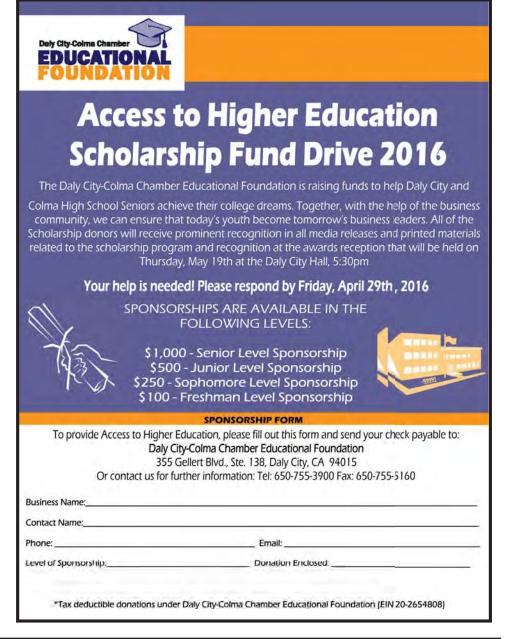
For most buyers, a standard policy will do. These basic policies protect against several natural disasters/catastrophic events. However, not against earthquakes, floods, war, & nuclear accidents. Want a little extra coverage? Policies can expand to include disasters as well as coverage for workers' compensation. In fact, a lender may require you purchase flood or earthquake insurance if the house is in those zones.

Looking for even more coverage? You can increase coverage beyond depreciated value of personal property,

such as televisions and furniture, by purchasing a replacement-cost endorsement. And domebased business-coverage, once overlooked, is an increasingly popular rider. It doesn't cover liability associated with the business but rather contents such as home-office equipment and general liability to cover injuries to clients and employees.

Other considerations: an inflation rider, which increases coverage as the home's value rises, and getting insurance that is equal to the full replacement value of the home. In these instances, insurance companies usually require an amount equal to at least 80 percent of the full replacement value. Otherwise, only a portion of the loss would be covered.

As a Member of the Top 5 in Real Estate Network®, I have a wealth of real estate and homeownership information that may be of help to you. Feel free to contact me any time to learn more about this important information, and be sure to forward this article on to any friends or family that may be interested as well.



Advisors, Chinese Hospital and Original Joe's of Westlake had grand openings with mayors and other dignitaries in attendance. They were all wonderful and we certainly wish them all best wishes!

Please take a moment to enjy our photo pages for the last quarter of 2015 and the beginning of 2016.

We definitely are the business go-to resource for networking, information, business tips and programs. I would like to take this opportunity to remind you that by utilizing your Chamber's programs, promotions and marketing, you can help grow your business, increase your bottom line and provide visibility. After all as a business owner, every opportunity that you get to meet with people and share your business is golden. The Daly City/Colma Chamber is your "Ace in the Pocket." Daly City/Colma Chamber of Commerce membership is open to all companies and organizations.

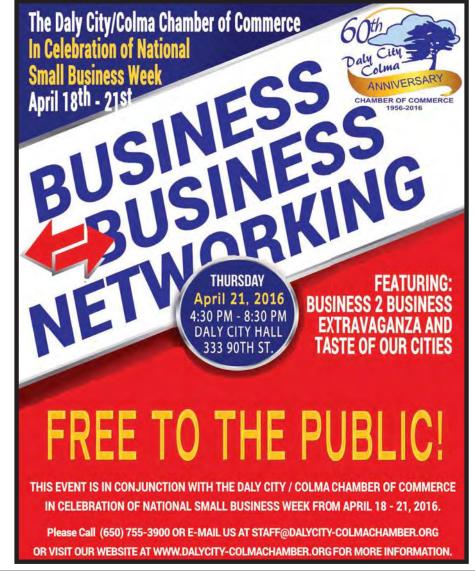
Membership application and benefit information can

be found on-line at www.dalycity-colmachamber.org/Membership. php; contact the Chamber office at (650) 755-3900 or by e-mail staff@dalycity-colmachamber.org. Special thanks to our new and renewing members for your support and vision. *May we also salute our Chairmen's Circle for investing in our business community, by contributing to our Chairmen's Circle.* If you are a member, we thank you. If you are not a member, we invite you to join.

I am personally looking forward and invite you to participate in our upcoming events: the Business to Business Extravaganza and Taste of Our Cities, April 21st; Business to Consumer Showcase, September 10th; Annual Golf Tournament, October 17th; Halloween Spook Parade and Costume Contest, October 31st; Annual Bowling Tournament, November 18th; and Leadership Forum. Mixers, Openings, Candidate Forums, Seminars and more Your attendance is welcomed and appreciated.

Thank you, Georgette Sarles President/CEO Daly City / Colma Chamber of Commerce







FRAUD ALERT

You've worked hard, raised a family, and have settled into retirement where every day is a Saturday. The last thing you deserve is to fall victim to fraud and lose any of your hard earned money. Often times these scams targeting our aged population are not reported to the police or other family members out of embarrassment or fear their children will prevent them from accessing their money. According to the Stanford Center on Longevity people over 65 years of age are 34% more likely to have lost money to fraud than people in their 40s.

Below are some of the fraud schemes police see most often that you need to be aware of. If you are a senior, or have aging parents please be aware. These scams are on the rise and unfortunately our most vulnerable population are the targets of these predators. Please share this information with your family and friends.

IRS Calling – This fraud involves an alleged phone call from the IRS telling the target that she owes back taxes and must pay now, preferably using untraceable gift cards or wiring money into an account. Once the "taxes" are paid the predator disappears without a trace.

Help Me Grandpa - This fraud usually begins with a phone call to a grandparent saying, "Hi grandpa, do you know who this is?" The target then provides the name of a grandchild and the scam begins. The caller will sound very upset and say he is in trouble in another country and needs money to get home/in jail/owes someone money/etc. The grandparent is convinced to wire money and not tell anyone so the grandchild doesn't get in trouble with mom or dad.

Home Repair/Water Department Scam - This usually involves a knock at the door or someone pulling up when you are in front of your house. The predator will say they noticed something on your house needing repairs or that you have a water leak. The target allows him into the house and while being distracted a second person will sneak into your house and steal your valuables.

Pigeon Drop - This type of fraud involves someone claiming to have won a significant amount of money and is unable to collect due to some problem. The target



Derreck Johnson's business philosophy is simple - provide a consistent and quality product.

is told the winnings can be split if the target makes a "good faith" payment by driving to the bank and withdrawing a large sum of money. Once the target delivers the money the predator leaves to get the winnings and disappears.

Sweetheart Scam – The predator will troll online dating sites and most times target a more senior woman. The relationship begins and quickly moves off the website to avoid detection. It won't be long before the predator says he's in a tough situation and needs money to work it out. He says you can trust him and other thoughtful things. Once he receives the money he will continue to ask for more until suspicions arise and he disappears.

Remember, if it appears too good to be true it probably is. When in doubt hang up, walk away, close the door, and log off. Then call someone you trust...like the police.



Patrick Hensley, Captain Field Operations Bureau **Daly City Police Department** 333 90th Street, Daly City, CA 94015 (650) 991-8188 phensley@dalycity.org

>> MEMBERS TO MEMBERS, Home of Chicken and Waffles continued from p. 3

The entire menu, named after family members, is creatively hand-painted on the restaurant walls. Johnson's dish - Derreck's Deal - features a thigh or leg, candied yams, greens and cornbread. The restaurant vibe is easy going, with Motown and soul classics spinning in the background.

Johnson is a staunch supporter of the local community. He regularly supports local non-profit organizations, including the East Bay Youth Symphony. Johnson said, "There's nothing more fulfilling than helping ex-offenders secure a job and a paycheck, which allows them an opportunity to rent their first apartment or purchase their first car." He continued, "Not every ex-offender we hire is successful, but we have a really high percentage who continue to maintain

their employment," Johnson concluded, "I think that's because when they come here and work with others who have similar backgrounds they don't feel so isolated and ostracized. It helps their confidence a lot."

Please visit Home of Chicken and Waffles at 59 Serramonte Ctr, Daly City, CA 94015. They are on the web www. homeofchickenandwaffles.com. Their phone number is call 650) 993-8525. Stop by and say hello.



Derreck Johnson's business philosophy is simple, provide a consistent and quality product.





Presorted Standard **US** Postage

PAID

Permit # 152 Daly City, CA



Scan the QR Code to Easily Access www.DalyCity-ColmaChamber.org

Follow Us On:



www.facebook.com/dalycity-colmachamber



www.twitter.com/dccchamber

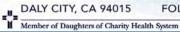








As members of Daughters of Charity Health System and in the tradition of Catholic health care, we deliver quality and compassionate care to the San Francisco Bay Area. For a Free Physician Referral, call (800) 436-2404, or visit setonmedicalcenter.org.



FOLLOW US ON FACEBOOK





