

355 Gellert Boulevard, Suite 138, Daly City, CA 94015 | (650) 755.3900 | www.dalycity-colmachamber.org

#### SUMMER 2015

Georgette Sarles, President/CEO

Daly City /Colma Chamber of

# Daly City / Colma Chamber of Commerce ... Opportunity

Where hope that you are enjoying the remaining days of summer, as we see schools starting and work projects commencing! Yes, the fall season is arriving in Daly City and Colma, where both cities are centrally located next to the local, state, nationwide and international transportation hub-SFO.

This is the *ideal location* for business. We are fortunate to have many, fast-paced businesses, small and large, that are willing to share *ideas and visions*. Our Chamber events are the perfect portals for the terrific networking and brain storming, recognized as business in action. They are well attended and yield very productive results. It is certainly gratifying to watch this awesome group assemble and go into action.

During winter and spring your Chamber sponsored, the popular *Major Employer's Breakfast*, with its special, *"Speak Easy"* which included well known speakers on Hot Topics of the Day. The Chamber also hosted, the *State of the Cities Address for 2015*, with both the *Town of Colma Mayor Joanne del Rosario* and *Daly City Mayor Ray Buenaventura.* Next, the *Business*  to Business Extravaganza and Taste of our Cities" filled the interior of Daly City Hall with many business booths, exchanging scintillating conversation on the main floor and delicious food being served upstairs on the third floor. In March, the Chamber presented its annual "Crab Feed", which raised proceeds that were contributed to the Chamber's Scholarship Foundation that honors our top achieving high school graduates with scholarships. It is truly amazing to watch this tremendous scholarship presentation, for these young people, who have earned the scholarships, from their achievements, during their high school journey. At this event, "Access to Higher Education", forty (40) exceptional high school seniors are awarded these wonderful scholarships sponsored by the generosity of businesses in Daly City and Colma, through the efforts of the Daly City/Colma Chamber of Commerce.

On September 12th, the Annual 18th "*Business to Consumer Showcase*" arrived at Serramonte Center. This is a day recognized for the opportunities that it brings to everyone. Many local businesses have open booths for the show, and demonstrate their wares, concepts, ideas and so

much more. This show brings many participants and is very popular.

Looking

forward, we have a busy fall building business successes and relationships. "Halloween Spook Parade and Costume Contest" will be held this year on Friday, October 30th at Serramonte Center; November 2nd will bring the 59th Golf Tournament at Lake Merced Golf Club; and on November 13th Bowlers and teams will gather to bowl at Classic Bowling Center. Our attendees have told us that they value these events, sponsored by the Chamber, as it empowers them to grow their businesses through connections and networking.

Commerce

Another excellent opportunity, sponsored by our Chamber is the 14th *Annual Leadership Forum*; it promises to be packed again with outstanding speakers, students and an amazing program. This is an exceptional group of classes. An overwhelming demand for participation in our *Leadership Forum* 

>> **OPPORTUNITY**, continues on p.11

#### **NEW MEMBERS**

#### MAY 2015 - AUGUST 2015 DALY CITY FC STRIKERS SOCCER TEAM HEALTH PROFESSIONALS HOLIDAY INN SFO I HOP KEDMA CAPITAL KRISPY KREME DALY CITY I EVIA HEALTH MB FINANCIAL RESOURCE CENTER CINDY NGAI, NEW YORK LIFE PACIFIC SKY DENTAL KERI SHEEHAN, PREMIERE FINANCE ALLIANCE QUICKEE.CAM SETTERARMS, LLC STEAK N SHAKE **T-MOBILE WESTLAKE** TOP OF THE HILL LAUNDROMAT UCSF INSTITUTE FOR HEALTH & AGING

#### **MISSION STATEMENT**

The role of the Daly City/Colma Chamber of Commerce shall be to encourage business development and networking, providing members with useful information and services. The Chamber shall take a leadership role in promoting economic, professional, commercial and civic vitality for our communities, while seeking to preserve the unique qualities that are good for business and make Daly City and Colma very special places to live, work and do business.

#### **RENEWING MEMBERS**

| Renewing Members                     | YEAR JOINED |
|--------------------------------------|-------------|
| Achievers Realty Group               | 2006        |
| Allied Waste                         | 1995        |
| American Cancer Society              | 2011        |
| Campus Heights Dental                | 2014        |
| Commerce Holding Company             | 1993        |
| Daly City Public Library Associates  | 2012        |
| Falcon Associates, Inc               | 2002        |
| Hampton Inn - Daly City              | 2002        |
| Holy Angels School                   | 2014        |
| Homewood Suites - Brisbane           | 2014        |
| Jefferson Union High School District | 1991        |
| Kelly More Paint Company Daly City   | 2014        |
| Moonstar Upscale Seafood Buffet      | 2007        |
| NCP College of Nursing               | 2013        |
| Nor Cal Veterinary Hospital          | 2013        |
| North Peninsula Food Pantry          | 1997        |
| Olivet Memorial Park                 | 1992        |
| O'Neill Glass, Inc                   | 1992        |
| Pacific Gas and Electric Company     | 1975        |
| Peninsula Congestion Traffic Relief. |             |
| Relief Nursing Services              |             |
| Renaissance Entrepreneurship Cent    | er2012      |
| Rockaway Construction                |             |
| San Mateo County Transit District    |             |
| San Mateo Credit Union               | 1985        |
| Serramonte Center                    |             |
| Skylawn Memorial Park                |             |
| Sound Pediatrics                     |             |
| Titus Tang, DDS, Inc./B59 Dental     |             |
| TS Global Real Estate                | 2008        |
| Veterans of Foreign Wars             |             |
| Post 8750 -Daly City                 |             |
| Westlake Vision Center               | 1988        |



#### **BOARD OF DIRECTORS**

PRESIDENT / CEO GEORGETTE SARLES GEORGETTE'S OF WESTLAKE

1st VICE PRESIDENT/CFO

MANNY REBURIANO Allstate Insurance

2ND VICE PRESIDENT TOM MINSHEW SUPERINTENDENT OF THE JEFFERSON UNION HIGH SCHOOL DISTRICT

#### SECRETARY

REBECCA C. HUSTED BETTER HOMES AND GARDENS REAL ESTATE

IMMEDIATE PAST PRESIDENT JOHN HUI COLDWELL BANKER

## BOARD OF

Evan Boyd Allied Waste Services Jonathan Cano Comcast Business Matthew DeVincenzi Classic Bowling Center Spencer Holeman Children's Empowerment, Inc. Steve House Outback Steakhouse Mariana Landeros de Miller Hampton Inn Daisy Li Moonstar Seafood Buffet

Ross Sit Achievers Realty Group

LIZETTE TRAN San Mateo Credit Union

MARIE VILLAROSA Serramonte Center

#### Ex-OFFICIO

Hon. Adrienne J. Tissier DIRECTOR EMERITUS HON. ALBERT TEGLIA

#### CHAMBER STAFF

Felicia Leong Sales Director Cece Barros Administrative Assistant Alison Wilson Web.com / Photographer

#### **MEMBER-TO-MEMBERS**

A benefit of membership in the Daly City/Colma Chamber is being featured in the Member-to-Members Column. The Daly City/Colma Chamber of Commerce encourages business development and networking, provides members with useful information and services to maintain economic vitality and quality of life.

IHop

by multiple franchises.



Address: 2398 Junipero Serra Blvd., Daly City CA. 94015 Phone: (650) 992-8887 Fax: (650) 992-7349 Email : ihop1709@gmail.com General Manager Marco Rosales

our Butter Pecan syrup. Though IHOP specializes in breakfast food we also have expanded our menu to include: sandwiches, soups, salad, and dinner serving, pasta, steaks, roast turkey and more.

We offer a wide variety of foods which complements any meal. Our beverage selections

include: our famous bottomless coffee, teas, sodas, splash berry drinks, juices, milk and more. We try to make your birthday special by serving a sundae along with a birthday song and also extend a free Rooty Pancake for those who sign up online. On Tuesday after 4:00 p.m. Kids eat Free with one paying adult.

Our Daly City location operates 24 hours for everyone to enjoy. We strive to provide excellent service which consists of over 100 employees. We offer take out food for your convenience for those who live a busy lifestyle and are always on the run. We provide a pleasant



environment for any age. Wheelchair accessibility easy parking access. We an abundance of repeat clientele and new customers whom we are thankful for our success.

Come by and see us and experience great food for value!!!!! Call us for any your banquet or meeting

needs. We look forward to seeing you and hope for your continued patronage.



IHOP, also known as International House of Pancakes, was founded in 1958. Currently IHOP has over 1,550 locations owned and operated

IHOP has been known and

identified as a breakfast restaurant

and famous for their Pancakes.

French Toasts, and Omelettes. We

provide a wide variety of syrups:

Old Fashion, Blueberry, Boysenberry,

#### CHAIRMAN'S CIRCLE



| Ross Sit | .Achievers | Realty | Group |
|----------|------------|--------|-------|
|----------|------------|--------|-------|





## **Advertising Opportunities**

Where can businesses reach over 35,000 consumers in one day? Serramonte offers a range of mall advertising opportunities to fit your budget and needs. Advertising at the Center allows you the opportunity to place your brand, message, product and more in front of millions of consumers with expendable income.

> Contact: Marie Villarosa (415) 799-2100 mvillarosa@equityone.net

serramonte

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## Your Local Environmental Partner

Allied Waste proudly serves the communities of Daly City, Colma and Broadmoor with a dedicated focus on environmental sustainability and stewardship that is reflected in all areas of our local operations.

Working in partnership with our commercial and residential customers, Allied's commitment to reuse, reduce, recycle and renew results in increased diversion, reduces the volume of waste to landfill, lowers greenhouse gas emissions, generates clean energy for local communities, and keeps waste collection rates low.

Meeting the community's environmental needs and delivering the highest level of customer service has been our number one priority since 1953. We look

forward to continuing to provide you with the most responsive and responsible waste collection and recycling services in the years to come.

ALLIED WASTE SERVICES

On behalf of our dedicated local employees, thank you for being an Allied customer. At the curb and in your neighborhood, we're proud to be your environmental and community partner.













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Chamber CHATTER SUMMER 2015 7

## Daly City / Colma Chamber of Commerce Photo Gallery

BUSINESS TO BUSINESS EXTRAVAGANZA / TASTE OF OUR CITIES April 23rd















NISSAN SERRAMONTE VIGNETTE April 22th

7 MILE HOUSE SPORTS BAR & GRILL VIGNETTE April 20th





PENINSULA REFLECTIONS MEMORY CARE VIGNETTE April 21st

8 SUMMER 2015 Chamber CHATTER





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1



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#### >> Opportunity, continued from p. 1

has been built by both (1) the recognition it has received from the positive influence it provides through numerous and successful connections and (2) the unique, wide range of information it delivers to its students. Don't miss your chance to acquire this special opportunity. *Please come and join us!* 

## Attending a Chamber event provides you with a

window to understand customers and create, rekindle and solidify valuable contacts. It is critical to build relationships with your customers, and also with your vendors, employees and competitors. Attending a Chamber event, with plenty of business cards, is a powerful opportunity to enjoy good conversation with other attendees who are looking to share their information and to learn about your products and services.

#### Be involved in your Chamber...

The Chamber is a valuable resource for the entrepreneur, large and small business and local citizens to prosper and benefit. Join the Chamber today. Healthy businesses contribute to a vibrant city. The Chamber is committed to strengthening our community by assisting you in achieving your full business potential. Your Chamber is an action-oriented organization of businesses and professional leaders working together to promote the commercial and economic growth of Daly City and Colma while fostering civic improvements to *benefit the general welfare of all who live, work, play, and visit here!* 

I welcome your ideas and suggestions, as this is a great place, where ideas are shared, visions are realized, and your business and this community thrive.

See you next time, Thank You!

Georgette Sarles President/CEO Daly City / Colma Chamber of Commerce



#### Michele Scott Account Executive The Panos Agency 295 89th St #208 Daly City, CA 94015 Tel 650.763.8850 Cell 650.438.1158 Fax 650.456.2211 michele.jpanos@farmersagency.com License#: 0E15286





#### "Real Estate is a Noble Field"



Noble Fields School of Real Estate presents mastery based learning for pre-licensing and continuing education; where students learn the required minimums in compliance with the California Bureau of Real Estate, and the Bureau of Real Estate Appraisal.

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- Establishing educational and qualification criteria for the licensing, certification and recertification of real estate brokers, agents appraisers.
- Disseminating information from USPAP and Appraiser Qualification Criteria to the Appraisal profession, users of Appraisal services, related industries, and industry groups and the public.
- Sponsoring appropriate activities relating to standards, qualifications and issues of importance required of appraisers and users of appraisal services.

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as Daly City Strikers FC, is a soccer club based in Daly City. We're affiliated with US Soccer via California Youth Soccer Association (CalNorth). We

FC Strikers, also known

Why Support Us?



believe that having fun and developing as a player are inseparable and we promote a spirit of cooperation and competition. We foster the physical and mental development that is necessary to excel at soccer in a healthy, character-building environment that encourages each player to achieve their highest potential.

Established in 2010, FC Strikers has received multiple achievements which includes "2012 CalNorth Boy's Competitive Coach of the Year for District 1" awarded to our founder, Coach Eric. In 2014/15 Soccer Season, two of our kids were accepted to be part of the CalNorth Olympic Development Program. One of which got called to represent CalNorth in Portland during the 2015 Portland Timbers Friendship Cup.

FC Strikers is managed by dedicated volunteers who tirelessly provide their assistance and time throughout the year. We rely on our corporate and individual contributions as well as membership dues to continue our efforts in training, promoting and strengthening our club. Your support enables us to continually improve the technical level and quality of the soccer programs and services we deliver. Join us in promoting healthy and active lifestyles and the "pursuit of excellence" at all levels from recreational up to the highest levels of professional soccer. You will benefit

through an increased community profile, being seen as an active industry leader, and the opportunity to build your brand recognition amongst the FC Strikers members' extensive network.

Please visit www. GoStrikers.com, call (650) 735-1570 or email GoStrikersTeam@ gmail.com for more information.

> Eric Misa, CalNorth D1 **Recreation Coordinator** FC Strikers President. Head Coach







## COASTSIDE

Decrease pain and discomfort while improving work performance This is a free service provided to surrounding business that includes a 15 minute massage and a mini health screening. We will teach employees at your office how to increase their health and wellbeing in order to have a pain free and more productive workday.

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"Individuals will achieve healthier lifestyles when prevention and wellness programs are accessible and available in their workplace, through their health provider, and in their communities."

This is our way of giving back to the community we have served for years.

he benefits of Onsite Chair Massage, which has been utilized in the work-place for more than 20 years, has resulted in enormous cost savings, increased productivity, and higher morale. Stress is the number one cause of poor work attendance. Employers pay millions of dollars every year on lost productivity and healthcare costs. Onsite Chair Massage is easy to set up and run, can last any time between 5 - 15 minutes, leaves them feeling refreshed and ready to take on the remainder of their work day, and as it uses no oil, takes place with the employee fully clothed.

> Coastside Medical 1618 Sullivan Ave., Suite 208 • Daly City, CA 94015 • (650) 994-4444



#### **REBECCA** Says.....



Regular Real Estate Tips, Tidbits & Resources provided by Rebecca C. Husted, Realtor/ Real Estate Consultant with Better Homes and Gardens Real Estate, Daly City . E-mail <u>rebecca@tlcollect.com</u>. Website: www. RebeccaHusted.com 415.706.4722

#### The Ins and Outs of a Mechanic's Lien

If you're getting ready to build a home or remodel an existing one, you may have heard the phrase "mechanic's lien." But what is it, and how does it work? Below is an easy run-down to help you become acquainted with the term.

Simply put, a mechanic's lien is a 'hold' against your property that provides contractors and suppliers legal recourse to assure payment for services. The liens vary from state to state and allow for a cloud on the title of your property and foreclosure action.

Also, if you paid the contractor, but he failed to pay the subcontractors and laborers – who do not have a contract with you – then the workers may file a mechanic's lien on your home. This could result in a double payment by you for the same job.

How can you avoid this? You can protect yourself from unwarranted liens by selecting your contractor carefully and managing your construction project responsibly. Most construction lenders will specify a payment distribution process that involves the securing of lien waivers. The remodeling contract should address this as well, assuring that the general contractor is responsible for all payments as well as any costs required to remedy lien disputes that may arise.

As a Member of the Top 5 in Real Estate Network®, I have a wealth of real estate and homeownership information that may be of help to you. Feel free to contact me any time to learn more about this important information, and be sure to forward this article on to any friends or family that may be interested as well.



## 915 Junipero Serra Blvd Colma, CA 94014 650.757.0196

#### **Celebrate!**

I want to thank everyone at the Daly City /Colma Chamber of Commerce gathering at Daly City, City Hall. I was truly touched by your friendliness, enthusiasm, and questions!



Over the evening, I signed 40+ autographs, and stood for enough pictures to leave "stars before my eyes" the rest of the evening. *Thank you for the outpouring of support.* 

That evening, I posed one question to people that came by the table: "What do you look for in a wine store?" The answers, much like the clientele that evening, were brilliant!

Most said they didn't really understand wine that well, and looked for: 1) someone to not make them or make them feel stupid; 2) staff who had mastery of the subject of wine or beer; 3) someone knowledgeable to match food to their wants; and 4) good prices.

*I HEARTILY agree!* It doesn't matter HOW GOOD the wine/ beer is. If you don't like it, don't drink it!

What information do you need to give? Tell the "expert": A) What food you're trying to match; B) What wines/beers/ drinks you like now; and C) your budget.

That's it! 3 easy answers, and a good "cork dork" or "guzzle geek" should be able to match you with the best product for your event.

If the "expert" gives you a blank stare, or doesn't help you with your concerns... Don't walk, but RUN out of that store. This isn't soda, milk or bottled water!

Every bottle of wine/beer has its own character, its own purpose in life. It's a sommelier's job act as "match-maker" between you, and your event.

Remember, any questions that you would like to ask about wine, spirits, or beer ... Just email me at: *Benbongers@yahoo.com* 

Cheers!



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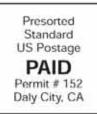




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