

Chamber CHATTER

FALL 2013

Taking Stock, Looking Forward



Georgette Sarles President/CEO

he crisp fall air is here.
As the days get shorter and the morning air turns brisk, there is definitely a promise of newness and change.

With only a few weeks left in the year, this is a great time to reflect, look to the future and appreciate today. Today is a great time to check financials, customer service and the quality of our product before the year ends.

Your Chamber is definitely a positive investment in building economic strength and strong partnerships with business, government and customers. The value of the Daly City / Colma Chamber is a proven

investment for our members' businesses.

We are passionate in assisting businesses grow their financial strength, gain new customers and share ideas. By attending Chamber events, business leaders have the opportunity of forming business connections and contacts through our formal and informal meetings.

At this time, I want to to thank each of you who have taken the time to renew your memberships, and thank those who have joined for the first time. Your membership helps to sustain and build our chamber.

Your partnership allows us to offer informative speaker programs; build strong relationships with business and government leaders at Mixers, the State of our Cities; Major Employer Breakfast Business Speak Easy in the winter and in the fall the North San Mateo County Leadership Forum. We recognize our youth at the Access to Higher Educational Scholarship Awards program. We play together, form relationships and promote

our products when we Golf and Bowl together. We proudly share our businesses at the Business to Business event in the spring and in the summer Business to Consumers Showcase, then we close the year with the Holiday Soire and Cypress Business Awards which provides something special for everyone.

There are countless other ways that all of us at the Chamber strive to make The Town of Colma, and the City of Daly City, a great place to live and work. If you are not yet a member, give us a call and we will show you where we can assist your business or organization. I look forward to

seeing and visiting with you at one of our upcoming events.

Please take a moment to visit the Chamber's website, www.dalycity-colmachamber. org for information, events and photos or give us a call at (650) 755-3900.

At this special time of year, may you all discover the magic of the holiday season "When Dreams come True, Miracles Happen every day, and Love is the greatest gift to all." The Board of Directors and Chamber Staff join me in wishing you a Joyous Holiday Season and Happy, Healthy and Prosperous New Year.

Georgette Sarles, President/CEO



"Turkey Bowling" First Place Team Georgette's of Westlake

NEW MEMBERS

JULY 2013 - NOVEMBER 2013

ATRIA DALY CITY DEFENSE LOGISTIC SPECIALIST CORP LEGAL SHIELD-KRISTINE PINON Nor Cal Veterinary Emergency HOSPITAL

SONIC.NET-KEVIN SHIELDS 2819 Productions Photography TS GLOBAL REAL ESTATE GROUP

MISSION STATEMENT

The role of the Daly City/Colma Chamber of Commerce shall be to encourage business development and networking, providing members with useful information and services. The Chamber shall take a leadership role in promoting economic, professional, commercial and civic vitality for our communities, while seeking to preserve the unique qualities that are good for business and make Daly City and Colma very special places to live, work and do business.

RENEWING MEMBERS

Renewing Members	YEAR JOINED
A52 Signs & Graphics	2012
Achievers Realty Group	2006
Aegis of San Francisco	2009
GEORGETTE'S OF WESTLAKE	1962
In & Out Plumbing	2010
Kawika Alfiche	2012
LIBERTY TAX	2009
OUTBACK STEAKHOUSE DALY CITY	1999
PROVIDENT CREDIT UNION	2003
RENAISSANCE ENTREPRENEURSHIP	OC-2012
SUTTON FINANCIAL	2010
TARGET COLMA	1998
THE SPECIFIC CHIROPRACTIC	2012
TRONOFF ENGINEERING	1975
US ARMY DALY CITY	2012

BOARD OF DIRECTORS

PRESIDENT / CEO

GEORGETTE SARLES GEORGETTE'S OF WESTLAKE

1st VICE PRESIDENT MICHAEL JOSEPH WALGREENS

2ND VICE PRESIDENT / CFO

MANNY REBURIANO ALLSTATE INSURANCE

SECRETARY

Ross SIT ACHIEVERS REALTY GROUP

IMMEDIATE PAST PRESIDENT

Јони Ни COLDWELL BANKER

BOARD OF DIRECTORS

EVAN BOYD

ALLIED WASTE JONATHAN CANO

COMCAST BUSINESS

MATTHEW DEVICENZI CLASSIC BOWLING CENTER

SPENCER HOLEMAN CHILDREN EMPOWERMENT, INC.

REBECCA C. HUSTED BETTER HOME AND GARDENS REAL ESTATE

DAISY LI

MOONSTAR SEAFOOD BUFFET

STEVE HOUSE

OUTBACK STEAKHOUSE

TOM MINSHEW

JEFFERSON UNION HIGH SCHOOL

WILL MINNICH

DE VRY UNIVERSITY

MELINDA SCATENA

Joe's of Westlake

LIZETTE TRAN

SAN MATEO CREDIT UNION

MARIE VILLAROSA

SERRAMONTE CENTER

Ex-Officio Hon. Adrienne Tissier

DIRECTOR EMERITUS

HON. ALBERT TEGLIA

CHAMBER STAFF

FELICIA LEONG

SALES DIRECTOR

CECE BARROS

CHAMBER ASSISTANT

ALISON WILSON

PHOTOGRAPHER, IT CONSULTANT

MARK YOUR CALENDAR - JOIN US !*



ANNUAL HOLIDAY SOIREE **60TH CYPRESS BUSINESS AWARDS** & INSTALLATION CEREMONY

DECEMBER 5. 2013 5:30 PM - 9:00 PM

LAKE MERCED GOLF CLUB

2300 Junipero Serra Boulevard, Daly City, CA 94015

NSMC LEADERSHIP COMMENCEMENT DINNER **D**ECEMBER 12, 2013 5:30 PM - 8:00 PM

LAKE MERCED GOLF CLUB 2300 Junipero Serra Boulevard Daly City, CA 94015



STATE OF THE CITIES **ADDRESS**

January 30, 2014 11:30 AM - 1:30 PM

DALY CITY ROTUNDA 333 90th Street Daly City, CA 94015

MAJOR EMPLOYERS' **BREAKFAST BUSINESS SPEAK EASY**

FEBRUARY 20, 2014 8:30 AM - 11:00 AM

RENE'S FINE DINING AT LUCKY CHANCES 1700 Hillside Boulevard Colma, CA 94014

Check out the Daly City - Colma Chamber Website www.dalycity-colmachamber.org for more information, dates plus photographs of past events. * All dates subject to change.

MEET CHAMBER BOARD MEMBER

Tom Minshew

Thomas Minshew, currently Superintendent of the Jefferson Union High School District, was born and raised in Pacifica. He attended local elementary schools and graduated from Terra Nova High School. During that time Tom was a member of Cub Scout Pack 256 and then joined Boy Scout Troop 258, attaining the rank of Star Scout and was a member of the Order of the Arrow.



He served as a parachute rigger in the United States Army for three years and after leaving the service, he returned to Pacifica to attend San Francisco State University to attain a teaching credential. He served as a student teacher at Jefferson High School and later was hired to his first teaching position at his alma mater, Terra Nova, teaching various levels and courses in social science. Tom served in a variety of capacities--as a teacher, coach, club advisor, school site chairperson, coach and athletic director; as the attendance supervisor for three years; vice principal-administration for three years; vice principal guidance for two years and principal for four years--all at Terra Nova High School. He has also served on numerous Western Association of Schools and Colleges Visiting Committees as a member and chairperson.

In 2011, he was appointed superintendent of the Jefferson Union High School District. He, his wife Diane, and their two French bull dogs, Sophie and Bosco, reside in San Francisco.

MEMBER-TO-MEMBERS

A benefit of membership in the Daly City/Colma Chamber is being featured in the Member-to-Members Column. The Daly City/Colma Chamber of Commerce encourages business development and networking, provides members with useful information and services to maintain economic vitality and quality of life.

ATRIA DALY CITY

An Exceptional California Assisted Living Community near San Francisco, CA

Just outside of San Francisco, Atria Daly City provides a welcoming California senior living community with all the comforts of home. Residents enjoy our diverse social calendars with more than 200 educational, social, cultural and entertainment opportunities every month. We also offer daily fitness programs, restaurant-style dining, and outings to local shopping, theaters, museums and more. At Atria, each day is as eventful or relaxing as our residents choose to make it.

Our tenured, 24-hour staff goes above and beyond to meet every resident request with discreet

assistance We tailor our assisted living services to meet individual needs, and we Phone: (650) 878-5111 can customize

those services even as needs may change. Our attention to quality and our effort to create a fulfilling experience for each person who calls us home makes Atria Daly City one of the finest senior living communities in northern California. We welcome you to visit us today to see the difference for yourself. Questions, please contact Sarah Prasky, Executive Director at 650.878.5111, sarah.prasky@

Atria, Daly City

501 King Drive

Daly City, CA 94015

>> Member-to-Member News, continues on p. 13

CHAIRMAN'S CIRCLE















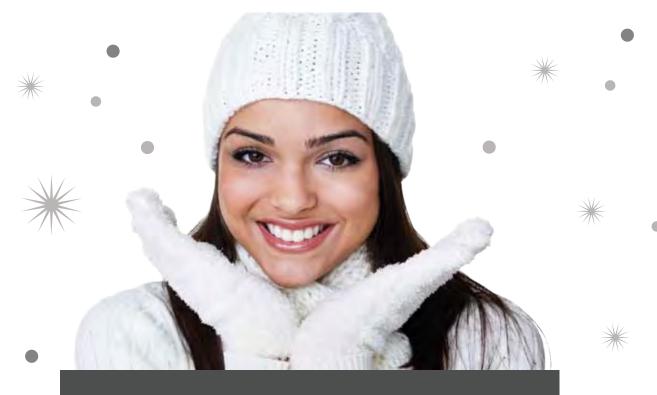




Evan BoydAllied Waste
Jonathan CanoComcast Business
John HuiColdwell Banker
Rebecca HustedBetter Homes and Garden Real Estate
Mike JosephWalgreens
Will MinnichDe Vry University
Manny ReburianoAllstate Insurance
Melinda ScatenaJoe's of Westlake
Ross SitAchievers Realty Group



atriaseniorliving.com.



Advertising Opportunities

Where can businesses reach over 35,000 consumers in one day? Serramonte offers a range of mall advertising opportunities to fit your budget and allows you to place your brand, message, product and more in front of millions of consumers. Call us today!

Contact:
Marie Villarosa
(415) 799-2100
mvillarosa@equityone.net

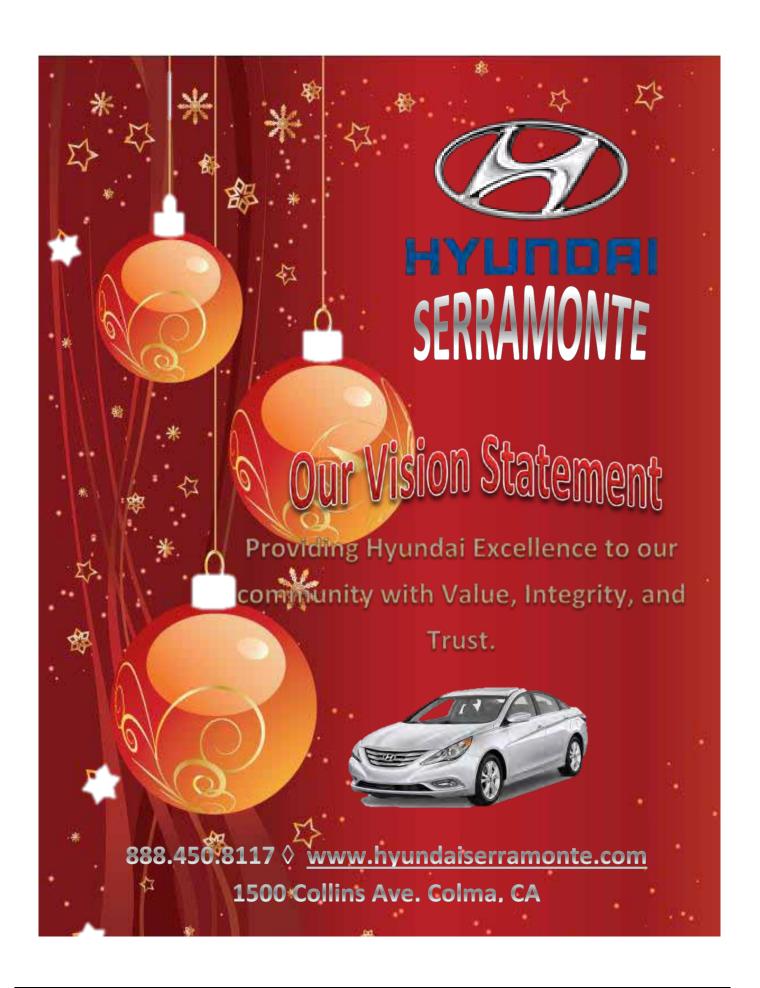
serramonte

find your center

TARGET | MACY'S | JCPENNEY + OVER 120 SPECIALTY STORES & RESTAURANTS

Highway 280 & Serramonte Blvd. | Daly City, Ca SerramonteCenter.com







Friendly, Accurate Tax preparation with Money Back Guarantee.

Members and officers of the Daly City-Colma Chamber of Commerce, get 30% off your 2013 Tax Return Preparation.

Daniel Raval, MST, CPA, EA 2760 Junipero Serra Blvd. Daly City, CA 94015 650-757-5333



For new customers. Valid at participating locations. Cannot be combined with other offers or used toward past services. One coupon per customer and per return. Other exclusions may apply. Void where prohibited by law. Valid 3/1-4/8

www.libertytax.com | 866-871-1040



Thank You, Daly City!



A REPUBLIC SERVICES COMPANY

To the thousands of Allied customers who shared their comments and suggestions with us, thank you for your participation in our recent Customer Satisfaction Survey.

We were honored by your overwhelming response, and gratified that the great majority of our residential and commercial customers are "very satisfied" with Allied's services.

Meeting Daly City's environmental needs and delivering outstanding customer service has been our number one priority since 1953, and we look forward to continuing to provide you with the most responsive and responsible waste collection and recycling services in the years to come.

On behalf of our dedicated local employees, thank you for being an Allied customer. At the curb and in your neighborhood, Allied is proud to be your environmental and community partner.









San Francisco Bay Area's Luckiest Place to Bel LUCKY CHANCES CASINO

The most Vegas-style games in San Francisco Bay Area





PROPERTY OF DEQ SYSTEMS CORPORATIONS





PROPERTY OF TXB INDUSTRIES, INC.



- Vegas Style Blackjack Double Hand Poker Pai Gow • Poker • 24 Hour Dining
- (650) 758-2237 www.luckychances.com

1700 Hillside Blvd. Colma, California (15 min. south of San Francisco)

Call 1-800-GAMBLER for any gambling problems. Must be 21 years old to play

GEGA - 002963; 000530



Bev 915 Junipero Serra Blvd Colma. CA 94014

650.757.0196

Holiday's are here!

Q: What do I serve for the holidays?

A: EVERYONE'S 'TRADITIONAL MEAL' IS DIFFERENT. ENCHILADAS? HAMONADO? CRAB? OH YEA... TURKEY? ALWAYS PICK WINES FOR THE PEOPLE YOU'RE SERVING!

Pre-Dinner - Keep it light and slightly sweet/tart.

- -Sparkling wine
- -Champagne cocktails-
 - -Mimosa- sparkling wine & orange juice
 - -Bellini- sparkling wine & peach nectar
 - -Axis Kiss- sparkling wine & Crème de Cassis or Chambord
 - -Elderflower Cocktail- sparkling wine & St. Germaine

Salad -light whites, slight 'zesty' edge (Primary flavors)

- -American or French Sauvignon Blanc's (Lemon, lime, green apple, grass)
- -Torrontes (Zesty fruit with flowers, elderflower,
- -Viognier (Tart apricot, orange blossom, mown hay)
- -Soave (flowers with toasted nuts)

Main Course White Meat & Vegitarian - You don't want a wine with stronger flavor that the meat!

- -Chenin Blanc (Fruity, honey, quince, and grasses)
- -Chardonnay old world- (Green apple, slight oak, lemon, melon, herbs)
- -Chardonnay new world- (Green apple, slight oak, butter, tropical fruits)
- -Torrontes (as above)
- -New Zealand Sauvignon Blanc (Stone fruit, tropical fruit, asparagus)
- -Beaujolais Nouveau –red wine- (fruity, light, strawberry, raspberry (chill it!))

Main Course Red Meat - Will be 'dryer' in character (low to no sweetness, 'drying' to the mouth)

- -Pinot Noir (tart cherry, under ripe strawberry, raspberry)
- -Malbec (ripe plum, black cherry, blackberry, white pepper, coffee, tobacco)
- -Merlot (tart to ripe plum, blueberries, cocoa, dark cherry, black pepper, leather)
- -Cabernet Sauvignon (spices, dried cherries, dried plums, cedar smoke, vanilla, tobacco)

Dessert- Sweet!

- -Ice Wine (Stone fruit, honey, baking spice)
- -Moscato (Orange blossom, honeysuckle, citrus,

There's a NEW E-Mail for all questions! E-mail me at: Wineman.1001@yahoo.com. *HappyThanks-Hanu-*Christm-Kwanz-New-Phany!



REBECCA Says.....

Regular Real Estate Tips, Tidbits & Resources provided by Rebecca C. Husted, Realtor/Real Estate Consultant with Better Homes and Gardens Real Estate, Daly City . Website: www. RebeccaHusted.com 415.706.4722.

HOW-TO: PICK THE RIGHT LENDER!

It's a challenge finding the right lender, the best deal and company to trust. Here's some tips.

1. Talk with your Realtor — Most Realtors will suggest several credible lenders. Lenders they recommend want to keep good relations with those Realtors so they'll take great care of you

2. Contact the lender before you fill out an application

Meet/Speak with lenders one-on-one before you begin paperwork. How are you treated? Is customer service up to par? Were you pressured into filing an application? There's no point pursuing a lender who makes you uncomfortable.

3. Turn the interview tables

You'll be asked for an interview. Take this opportunity and ask questions you have. Not sure what to ask? Try these:

- How long to process my application?
- The minimum down payment?
- What might delay approval?
- Do you offer loan rate locks?
- Is there a prepayment penalty?
- What are discount points and origination fees?

4. Study rates, points and fees

When comparing loans, pay attention to three things: rates, points, & fees. Taxes & insurance won't vary too much but rates, points, and fees can differ greatly, and all affect one another, so be sure to pay close attention and calculate carefully.

As a Member of the Top 5 in Real Estate Network®, I have a wealth of real estate and homeownership information that may be of help to you. Feel free to contact me any time to learn more about this important information, and be sure to forward this article on to any friends or family that may be interested as well.





Sustain the Earth:
Recycle & Compost!



2819 PRODUCTIONS PHOTOGRAPHY



2819 Productions Photography 135 School Street Daly City, CA 94015 Phone: (650) 994-4335 We capture milestones and memories. Our mission is to provide the Bay Area with quality photography at affordable prices.

My name is Tanisha Higgins, I am the proud

owner of 2819 Productions Photography. As a little girl, my first experience with photography was when my parents gave me a Kodak 110 camera, while on a trip in Disneyland. I am an alumna of Westmoor High School and a graduate of Cal State University, Hayward where I minored in photography. During my college years, my love for photography continued to grow. After graduating from college, 2819 Productions was born. We have been based in Daly City, California for the past eight years. In 2010, we moved to our first studio at 6676 Mission Street. We are currently located at 131 School Street Daly City, CA 94014.

We love capturing memories and shoot in-studio and on-location. We specialize in Headshots, High School, Family and Glamour portraits. We capture Weddings, Graduations, Family Reunions, Parties and more.

I value my reputation as a professional photographer and love making each experience special. So if you think you cannot afford a personalized in-studio or onlocation photo session, think again, 2819 Productions Photography is the studio for you. Visit our website at www.2819productions.com, contact us at 650-994-4335 or email us at 2819pro@gmail.com to discuss your photography needs.

Mention this article and receive 15% off your purchase. Contact Tanisha Higgins at 2819pro@gmail.com, check out their website at www.2819productions.com or call (650) 994-4335.



BOULEVARD CAFE



Boulevard Cafe 2 Poncetta Drive Daly City, CA 94015 650.755.3400

Come join us at Boulevard Cafe for your next great meal!

MENU: THEBOULEVARD CAFE.COM

Boulevard Cafe is a family owned restaurant that has

been serving comfort food in Daly City and the greater Bay Area since 2005.

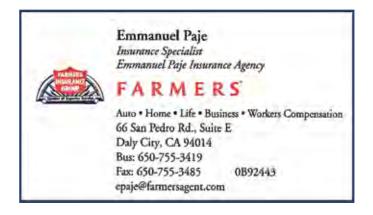
We serve breakfast, lunch, and dinner 7 days a week and feature a full bar lounge loaded with flat screen TVs for your favorite sporting events. Here you will find friendly service and exceptional food prepared using age-old recipes and the freshest ingredients available.

Enjoy breakfast favorites like Brioche french toast, swedish pancakes, waffles, and omelettes. For lunch and dinner we have a broad selection of fresh seafood, pasta, chicken, steak, houseground beef or lamb burgers, sandwiches and salads. In addition to our menu favorites we offer daily specials such as halibut, prime-rib, ossobuco, lamb shank, veal scallopini, etc.

All of our soups and salad dressings are homemade and we have an in-house pastry chef who creates all of ourdesserts like pumpking bread pudding, creme brule, cheesecake, five nut brownie, and the famous tuxedo cake which is layers of chocolate cake and fresh whipped cream topped with chocolate ganache.

Join us for "Happy Hour" in the Lounce Mon-Thurs 11 am-6:30 pm. "Early Bird" dinners offered daily (except holidays) 4:30-6:30 p.m. CLOSED Christmas Day / Private Banquet Room - 60 ppl

2 Poncetta Drive, Daly City, 650-755-3400, boulevardcafe@sbcglobal.net





Need extra cash for the holidays?



We'll give you a loan to make the holidays bright. From \$500 up to \$1,200 with up to 12 months to pay the loan back.

Personal Holiday Loan

9 99%

This will allow you to make the holidays magical for your family. (Or yourself!) You can apply anytime, from October 15 through December 31.

Imagine what you can do!

(650) 363-1725 smcu.org

~San Mateo~ CREDIT UNION

*APR=Annual Percentage Rate. Rate effective as of October 15, 2013 through December 31, 2013. All loans are subject to credit, income and debt verification and qualification. Minimum loan amount is \$500.00. Max loan amount is \$1,200.00. You are eligible for membership at \$McUlf you live, work, worship or attend school in San Mateo County. A one time, non-refundable membership fee of \$1.00.01 is required to join. Contact SMCUlf or more details. Offer ends December 31, 2013. Offer is subject to change at any time without notice. San Mateo Credit Union is an Equal Opportunity Lender. Federally insured by the NCUA.



PG&E South Bay Crossing Electric Reliability Project

IMPROVING SERVICE RELIABILITY ON THE SAN FRANCISCO PENINSULA

As part of our commitment to deliver safe, reliable and affordable power to our customers, PG&E began work on a \$10 million dollar project in late-September to upgrade the electric transmission lines crossing San Francisco Bay between PG&E's Eastshore Substation in Hayward and the PG&E San Mateo Substation in San Mateo. This project will improve service reliability to homes and businesses on the San Francisco Peninsula.

If you happen to be traveling on the San Mateo Bridge, you may see construction activity on transmission towers and lines running across the San Francisco Bay, parallel to the bridge. During the majority of the project, crews will work from helicopters to modify existing tower equipment, replace wires and upgrade existing transmission lines. Typical work hours will be Mondays through Fridays from 7 a.m. to 5 p.m., and the project is currently scheduled to be completed in December 2013.

The use of helicopters will help to minimize traffic impacts and the need to access property near the construction area. If you have any questions, or want to learn more about the project, please visit www.pge.com/BayCrossingProject.

Free Business Greening Program Saves Resources and Money

by Kathleen Gallagher, Colma's Sustainability Programs Manager

Colma has a new Business Greening Program to help businesses save money by reducing energy use, conserving water, and reducing waste. The program is FREE to Colma businesses and easy to participate in because Colma provides the expertise and resources to "green your business." Why does Colma provide this service to businesses? Because Colma's City Council approved a Climate Action Plan to reduce carbon pollution, and added programs to help businesses and residents be more resource efficient.

What's the Business Greening Program?

The program provides a free onsite assessment of your business by sustainability staff to find ways to save energy, conserve water, and reduce waste. Your business receives a recommendations report detailing how to reduce waste and save money. Additional resources are provided to make your business greening program a success. There is no obligation to complete any of the recommendations, but businesses are encouraged to take a few steps to be green. We also help businesses receive recognition

through the Green Business Certification program.

What can the Business Greening Program do for my business?

- Save on WATER Bills
- Save on ENERGY Bills
- Save on WASTE hauling fees
- Provide resources to purchase ecofriendly supplies

Where can I get more information or sign up for this program?

See Colma's Sustainability section at www.colma.ca.gov or sign up for a free assessment by e-mailing recycle@colma.ca.gov

15 Fabulous Heart-Healthy Foods

- **1. Blueberries.** High in fiber, antioxidants, and vitamins.
- Salmon. High in omega-3 fatty acids; great source of protein.
- Spinach. High in vitamins, fiber, minerals, and carotenoids (a type of antioxidant).
- **4. Black or pinto beans.** High in antioxidants, fiber, B-vitamins, and minerals.
- **5. Oatmeal.** High in omega-3 fatty acids, fiber, and vitamins.
- Oranges. High in fiber, antioxidants, vitamins, and potassium (a mineral which can help lower blood pressure).
- Red bell peppers. High in B-vitamins, fiber, and antioxidants.
- **8. Carrots.** High in fiber, vitamins, and carotenoids.
- Broccoli. High in fiber, vitamins, and carotenoids.
- **10. Brown rice.** High in fiber, B-vitamins, and minerals.
- **11. Tomatoes.** High in vitamins, carotenoids, and potassium.
- **12. Tofu.** High in potassium and Vitamin B-3; great source of protein; can be prepared in many ways.
- **13. Cantaloupe**. High in B-vitamins, potassium, and fiber.
- **14. Apples.** High in antioxidants and fiber.
- **15. Papayas.** High in carotenoids, potassium, and vitamins.

Seton Medical Center, (650) 992-4000 1900 Sullivan Ave., Daly City, CA 94015

Seton Medical Center Coastside, (650) 563-7100 600 Marine Blvd, Moss Beach, CA 94038





355 GELLERT BLVD., STE. 138 DALY CITY, CA 94015



SCAN THE QR CODE TO EASILY ACCESS WWW.DALYCITY-COLMACHAMBER.ORG.

Presorted Standard US Postage PAID Permit # 152

Daly City, CA











